



American Packrafting Association

PO Box 13
Wilson, WY 83014
907-830-1016
info@packraft.org
www.packraft.org

"At the water's edge...just keep going!"

February 11, 2017

Dear potential sponsor,

Thank you for your interest in supporting the American Packrafting Association. We are an organization dedicated to advancing safe packrafting practices, providing educational opportunities and materials, advocating for low-impact access, and promoting conservation of wild lands and rivers.

We formed in the fall of 2012 and have more than 1,400 members. Our volunteer board and executive council is made up of world-renowned adventurers, conservation advocates, small business owners, backcountry guides, and academics. We give of our time and professional expertise because we love packrafting and wild places, and want to ensure the sport can be pursued safely and legally for newcomers and veterans alike.

As the sport of packrafting rapidly grows, we believe the American Packrafting Association is very timely or relevant. Our work will benefit businesses like yours by helping to build the size and legitimacy of the market for your products, as well as help reduce the environmental and social impacts of packrafting worldwide.

Like the sport that defines us, our organization is lean, fast, and efficient. We do not need much to stay afloat, but operating the organization does require some expenditures. As a qualified non-profit, we hope you will support us with a tax-deductible donation. We are offering three levels of business sponsorship, each valid for one year from the donation date:

APA Partner: With your \$500 tax-deductible donation, we will include your hyperlinked logo in the "APA Partners and Sponsors" section of our Links page, and list your company name with a link in the appropriate category in the Links section and in other pertinent sections of our website, for two years. We also will include your hyperlinked logo in all e-mail communications to our members for two years. Please send us your logo at 140 pixels wide.

APA Sponsor: With your \$250 tax-deductible donation, we will include your hyperlinked logo in the "APA Partners and Sponsor" section of our Links page, and list your company name with a link in the appropriate category in the Links section and in other pertinent sections of our website, for one year. Please send us your logo at 140 pixels wide.

APA Friend: With your \$100 tax-deductible donation, we will list your company name with a link in the appropriate category in the Links section and in other pertinent sections of our website, for one year.

For all of our sponsors, we invite you to download the American Packrafting Association logo with the link on our homepage, and display it your website and in other marketing materials.

To make a donation, please send to "info@packraft.org" on Paypal.com, or mail a check to:

American Packrafting Association
PO Box 13
Wilson, WY 83014

For further questions, please feel free to contact us at info@packraft.org. We greatly appreciate your support.

Sincerely, Brad Meiklejohn, President